

**BAYER CITRUS MATTERS SWEEPSTAKES
OFFICIAL RULES**

BY ENTERING THIS SWEEPSTAKES, YOU AFFIRM THAT YOU ARE BOTH A LEGAL RESIDENT OF ONE OF THE 50 UNITED STATES OR THE DISTRICT OF COLUMBIA AND YOU ARE EIGHTEEN (18) YEARS OF AGE OR OLDER.

1. Eligibility

- a. The sweepstakes is open to any person that signs up on www.citrusmatters.us
 - i. The sweepstakes is open only to legal residents of the United States.
 - ii. Employees, temporary employees, independent contractors and interns of Bayer CropScience LP, their respective subsidiaries, parents, affiliates, other sweepstakes sponsors, advertising and promotional agencies (hereinafter "Sweepstakes Providers") and the immediate family members of and any persons living with any such employees are not eligible to enter or to win. The term "immediate family members" includes spouses, parents, grandparents, siblings, children, and grandchildren.
 - iii. Entrants must be 18 years of age or older.
- b. By participating, entrant agrees to hold Bayer CropScience LP, and its parents, subsidiaries, directors, suppliers, agencies, and affiliates and anyone else associated with this sweepstakes harmless from and against any liabilities, claims, or damages incurred as a result of entrant's participation in the sweepstakes.
- c. No purchase necessary to participate.

2. How to Enter

- a. Beginning Monday, April 25, 2016 at 9:00 am (ET) through Tuesday, November 15, 2016 at 12:00 pm (ET), participants will be eligible to enter for a chance to win one of 6 Breville® Citrus Press Pro juicers along with 2 Tervis® Tumblers and 1 citrus knife. Participants must complete the form on www.citrusmatters.us to receive information from Bayer no later than Tuesday, November 15, 2016 at 12:00 pm (ET) in order to be eligible to win.

3. Entries

- a. Limited to one entry per person on the "Sign Up For Updates" page of www.citrusmatters.us. If there is dispute as to the identity or eligibility of the entrant, the prize will be awarded to the next selected entrant.

4. Deadlines

- a. The sweepstakes begins at 9:00 am ET on Monday, April 25, 2016. All entries must be received by 12:00 pm ET on Tuesday, November 15, 2016. No submissions will be accepted after the deadline for any reason.

5. Odds of Winning

- a. Odds of winning depend on the number of eligible entries received.

6. Grand Prize Winner Selection

- a. A total of six (6) winners will be randomly selected from all qualified entries received prior to each given selection date to receive a Breville® Citrus Press Pro juicer, 2 Tervis® Tumblers and 1 citrus knife.
- b. The first winner will be randomly selected and notified Friday, May 13, 2016 by 6:00 PM ET.
- c. The second winner will be randomly selected and notified Monday, July 11, 2016 by 6:00 PM ET.
- d. The third winner will be randomly selected and notified Monday, August 1, 2016 by 6:00 PM ET.
- e. The fourth winner will be randomly selected and notified Monday, August 29, 2016 by 6:00 PM ET.
- f. The fifth winner will be randomly selected and notified Wednesday, September 28, 2016 by 6:00 PM ET.
- g. The sixth winner will be randomly selected and notified Tuesday, November 15, 2016 by 6:00 PM ET.
- h. The potential winners of the sweepstakes will be selected by random drawing among all eligible entries received for the applicable sweepstakes using the contest facilitator's random selector. Winner selection will be made by Sweepstakes Providers, whose decision shall be final. The winners will be notified by email and phone. If a winner is unreachable after 24 hours, the a new winner will be chosen. In order to be named a winner, potential winners may be required to execute and return an Affidavit of Eligibility/Prize Acceptance Form/Release of Liability before accepting a prize. Noncompliance will result in disqualification and an alternate winner will be selected.
- i. Winners will be required to provide a valid identification and email address.
- j. Limit one (1) prize per person.
- k. To obtain a list of prize winners, send a self-addressed stamped envelope for a list of winner(s) to 1450 West Peachtree St. NW Atlanta, GA 30309 by Thursday, December 1, 2016.

7. Prizes

- a. Six (6) winners will receive a Breville® Citrus Press Pro and 2 Tervis® Tumblers. The prize will be shipped upon confirmation of eligibility and shipping address.
 - i. Approx Retail Value: \$250.00 per prize
- b. Prizes are non-transferable and may not be redeemed for cash; no substitutions will be made. By participating in this sweepstakes and accepting a prize, entrants and winners will be deemed to agree to these Rules. Travel is not included unless specifically stated. Each winner is responsible for all applicable federal, state, and local income and any other taxes, fees and surcharges arising out of prize receipt. Sweepstakes Providers reserve the right to substitute a prize of equal or greater value.

8. Conduct

- a. By entering the sweepstakes, you agree to be bound by these Official Rules. The Official Rules are available upon request. Entrants further agree to be bound by the decisions of the Sweepstakes Providers, which shall be final and binding in all respects.

Sweepstakes Providers reserve the right at their sole discretion to disqualify any individual they find to be tampering with the entry process or the operation of the Citrus Matters website or to be acting in violation of the Official Rules.

- b. You agree that in your participation in the sweepstakes you will not use obscene, libelous or slanderous language, or language that infringes upon a third party's trademark, trade name or other intellectual property right or right of privacy. You agree to indemnify and hold harmless Bayer CropScience LP, its respective subsidiaries, parents, and affiliates, and other sweepstakes sponsors, officers, consultants, agents, and employees against and from all claims, damages, liabilities, costs and expenses asserted by third parties alleging that the sweepstakes includes obscenity, libel, slander, or infringes upon the third party's intellectual property or privacy rights, as a direct result of your actions or omissions in connection with the sweepstakes or otherwise relating to your acts or omissions in connection with the sweepstakes, including, without limitation, your negligence, gross negligence, or willful misconduct. You further agree to not knowingly damage or cause interruption of the sweepstakes or to prevent others' participation in the sweepstakes.

CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE BAYER CROPSCIENCE LP WEB SITES OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SWEEPSTAKES PROVIDERS RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Limitations of Liability

- a. Winners assume liability for losses or injuries caused or claimed to be caused by participating in the sweepstakes, or by the acceptance, possession, use of, or failure to receive any prize. Sweepstakes Providers are not responsible: (i) for any lost, late, illegible, incomplete, misdirected entries, or postage-due entries; or (ii) for any incorrect or inaccurate information, in the sweepstakes or by any technical or human error that may occur in the processing of submissions in the sweepstakes. Sweepstakes Providers assume no responsibility for an error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction of authorized access to, or alteration of, entries. Sweepstakes Providers are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of e-mail or players on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to entrants or to any other person's computer related to or resulting from participating or downloading materials in the sweepstakes. If the sweepstakes is not capable of running as planned for any reason, including legal restrictions, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sweepstakes Providers that corrupt or affect the administration, security, fairness, integrity or proper conduct of the sweepstake, Sweepstakes Providers reserve the right to cancel, terminate, modify or suspend the sweepstakes.

10. Intellectual Property

- a. The sweepstakes is copyright of Bayer CropScience LP. The names, logos, and icons identifying the products and services of Sweepstakes Providers are proprietary marks of Bayer or their respective owners. Copying or unauthorized use of any copyrighted material or trademarks without the express written consent of its owner is strictly prohibited.

11. General Conditions

- a. This sweepstakes is subject to all federal, state, and local laws and regulations and is void where prohibited by law.